

### **Press Release**

Allen Company Select's nVision Global Supply Chain Services
IMPACT TMS / Freight Audit & Payment

Shipment Planning, Optimization, Spot Auction, Carrier Data Integration with a Centralized Track & Trace Visibility Platform and Freight Audit and Payment, will enable Allen Company, Inc. overall Growth Strategy.

Atlanta, Georgia, November 5, 2021 — **nVision Global** Supply Chain Services, LLC, a global provider of Transportation Management Software (SaaS) and Freight Audit & Payment, announced that Allen Company has chosen its **IMPACT TMS** along with Freight Audit and Payment Services. Allen Company Inc., headquartered in Louisville, CO is the market leading manufacturer in firearm soft cases hunting gear and archery and fishing accessories. Allen Company has grown into one of the premier brands in the outdoor industry focusing on developing high-quality hunting, shooting, archery and tactical gear with value.

Allen Company will utilize the **nVision Global IMPACT TMS** to deploy its Truckload, Less Than Truckload and Parcel deliveries to their customer community. nVision Global with its powerful and highly configurable technology will provide Allen Company single unified TMS platform to improve process automation, as well as centralized visibility to strengthen the collaboration and digitalization of its customer and carrier network. nVision Global will also manage all transportation provider Freight Audit and Payment of invoices across all modes for Allen Company utilizing the automated business rules to ensure accurate and complete audit of their negotiated pricing contracts, spot auction rates, accessorials and taxes. **nVision Global's IMPACT TMS** optimization capabilities have already enabled Allen Com-

pany to deepen relationships and expand its reach as a strategic service provider. "We needed the right TMS and, just as importantly, the right TMS Team in order to scale and adapt to our needs," said Perry Lundberg Vice President Operations at Allen Company. "We looked at several TMS providers, but the **nVision Global** Team was the only one that really configured the software to meet our specific business requirements and provided us the synergy that will enable us to meet our growth strategy. We have a relationship with the entire team, including executives and this collaboration has made this project a success."

## **nVision Global**®

"nVision Global is pleased to have the opportunity to work with the Allen Company Team, to understand their specific needs for Auto-Rating/Tendering, Shipment Auctioning, Shipment Consolidation and Parcel execution all with the objective of reducing overall administration and freight spend, while improving visibility to Allen Company and their Customer community" said Dave Maddox SVP Global Supply Chain Sales & Marketing of nVision Global.

### About nVision Global Supply Chain Services, LLC

**nVision Global** Technology Solutions, Inc is a Supply Chain Services and Technology Solutions provider since 1993. nVision Global's Corporate Technology Center is located in Atlanta, GA USA, **nVision Global** has seven (7) corporate owned, strategically placed, customer/operations service centers on three continents.

Our global footprint is supported with a worldwide staff of over 500 Associates; our staff, fluent in over 22 languages, provides a vast array of Transportation Management Software and services in addition to our Global Freight Audit and Payment services for all modes of transportation worldwide. Our primary focus is on multi-national companies, **nVision Global** has over 4,000 users and customers of our technology.

nVision Global will process in excess of 150,000,000 invoices for approximately \$6.5 billion dollars annually. As your global business partner, nVision Global will provide a true single source solution with robust technology and configurability to meet not only your current requirements, but the foresight to meet your future challenges/needs as well.



# **nVision Global**®

### **About Allen Company, Inc.**

Allen Company, Inc. What started over 50 years ago, in Broomfield, Colorado, with a single gun case. Allen Company has grown into one of the premier brands in the outdoor industry. We passionately focus on developing high-quality hunting, shooting, archery, and tactical gear with value. For more information, visit: https://byallen.com.





sales@nvisionglobal.com www.nvisionglobal.com

#### Contact us Today to Learn More About nVision Global's Solutions!

Asia +86-181-6723-8979 /+6-016-770-4327 | Europe (EMEA) +3-143-799-9088 Central America +506-2271-5613 | North America +1-770-474-4122 South America +55 15 98112 8314

Atlanta, GA (USA) ◆ San Jose, Costa Rica ◆ Maastricht, Netherlands ◆ Cluj, Romania • Sao Paulo, Brazil ◆ Kolkata, India ◆ Delhi, India ◆ Ningbo, China